

outlook

WORLD OF FIREPLACES | 13 to 15 April 2027 | Leipzig

International trade fair for fireplaces and cosy ambience of living



WORLD OF FIREPLACES: hotspot for fireplaces

Every two years, WORLD OF FIREPLACES attracts around 340 exhibitors and brands and approximately 8,600 trade visitors from all over the world to Leipzig. The trade fair brings together expertise on all aspects of comfort and warmth and covers the entire value chain. After just two editions, WOF is already firmly established as the industry's meeting place. Manufacturers and suppliers are given their own platform to showcase their products and services. Global decision-makers are drawn to Leipzig, the industry's networking hub.

WORLD OF FIREPLACES' focus on this future-oriented industry promises you, as an exhibitor, commercial success.



Frank Kienle
Managing Director
HKI

„With the new edition of WOF, we stand as a partner to the trade fair for innovation, safety and continuity in commerce, trade and industry. In addition to sustainable and

ecological heating solutions, the trade fair also offers comprehensive complete solutions for building heating, building services and energy efficiency in the form of hybrid heating concepts. With WOF, we combine tradition and innovation, offering a central dialogue platform for the industry and political discourse with the HUB. Personal exchange is at the heart of the event. In this way, we all work together to ensure that our companies and consumers act in a more climate-friendly manner. We are all looking forward to an exciting trade fair! [...]”



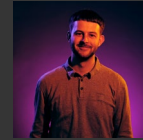
Nikolaus Fleischhacker
Managing Director / CEO
ORANIER

Following the second WORLD OF FIREPLACES event, the trade fair has established itself as the industry's focal point in Europe. Visitors were able to obtain a wealth of information about the latest trends at the exhibitors' stands, as well as background information on legal regulations, technical solutions and the future of individual fireplaces at the Fireplace Hub. Not to



WORLD OF FIREPLACES

mention hybrid heating, with wood-burning and pellet stoves presenting themselves as the ideal complement to heat pumps. We are all excited to see where the journey takes us – we will have the answer by WOF 2027 at the latest.



Robert Mülleneisen
CEO
GVOB

„Heating with wood is a hotly debated topic. Modern fireplaces

are in high demand and, in our view, indispensable for the energy and heating transition. WORLD OF FIREPLACES offers the GesamtVerband OfenBau (GVOB) and its members an ideal platform for innovative solutions and modern technologies, for in-depth technical exchange and discourse on important topics for the future. As a representative of the interests of the trade, industry and wholesale sector, the GVOB is committed to the ecological and economical thermal use of wood. As a strong voice for the industry – for the future of stove manufacturing. [...]”

exhibitor der WORLD OF FIREPLACES 2025



You can get a comprehensive review of 2025 here:

[Review WOF 2025](#)



WORLD OF FIREPLACES

the fireplace to be

WORLD OF FIREPLACES offers an exceptional platform for fireplace and stove manufacturers, the entire trade, specialist retailers, chimney sweeps, architects, interior designers, energy consultants, fuel retailers, housing associations, media representatives and bloggers. International trade visitors come to Leipzig to discover innovations, expand their knowledge, make contacts, find solutions and initiate sustainable business deals.

WORLD OF FIREPLACES is aimed specifically at trade visitors from Europe and around the world.



trade fair business redefined



Short distances, good infrastructure and perfect connectivity

Globally active companies, established medium-sized businesses, major brands and smart newcomers from the industry will be meeting at WORLD OF FIREPLACES in Leipzig.

The focus is on the following product groups: stoves, fireplaces, heating systems, fuels, decorative fireplaces, exhaust systems, emission reduction technologies, hybrid heating, ceramics, boiler and storage technology, control technology, smart homes and accessories. Take advantage of this trade fair as the perfect opportunity to present your new products and highlights to an international audience of experts.

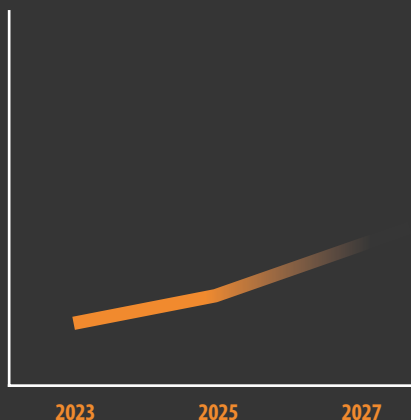
Admission is for trade visitors only.

visitors internationality

Trade visitors came from around 60 countries.

In 2025, 340 exhibitors and brands from a total of 30 countries attended. WOF 2025 attracted 8,646 trade visitors from over 60 countries. Visitors from Australia, Brazil, Chile, China, Hong Kong, India, Japan, Canada, New Zealand, South Africa, South Korea, Uruguay and the USA travelled the furthest to attend.

The line chart shows the expected development of international trade visitor numbers. This international growth underlines the industry relevance of the event. For 2027, the figures are expected to rise further and the global reach of the trade fair to increase once again.





WORLD OF FIREPLACES

top service

Sought-after services at the MOT

From signage to valet parking, from check-in to high-performance mobile phone reception plus free Wi-Fi. In addition to electricity, water, sewage, LAN and ceiling suspensions, WORLD OF FIREPLACES offers further individual services:

- Listing of multiple brands per exhibitor
- Lead tracking system for recording your visitors
- Extensive photo documentation for your use
- Cashless catering service
- Stand cleaning and security
- Loading and unloading service, empty container storage
- Hostess service

- Hotel service
- Technical service
- Exhibitor parking spaces
- Ground-level access to the exhibition grounds
- High floor load capacity

So you can concentrate on what matters most: your customers and successful business.



special show „hybrid heat“



The special show 'Hybrid Heating' offers companies the opportunity to present different solutions for hybrid heat generation. It provides a space for discussions with suppliers and visitors, raises awareness and creates new potential. In addition, it promotes cooperation between industrial suppliers as well as between craft businesses from different trades. The aim of the presentation is to showcase combinations of two or more systems. This special show attracts media attention and gains additional visibility through its uniform design.

Hybrid heat

special show „outdoor“

The outdoor fire pits are presented exactly where they belong: outside. Visitors can experience the manufacturer's products live. A canopy can easily be booked here.

The presentation area in the outdoor area offers another advantage: every trade visitor passes by the special 'Outdoor' show and thus directly by the exhibition stands when entering and leaving the trade fair.

Outdoor





WORLD OF FIREPLACES

flexible booking

No matter whether small or large. No matter whether you are a repeat visitor or a newcomer. No matter whether outdoors or indoors.

No matter whether you build your own stand or opt for a turnkey solution, trade fairs ensures that you are presented in the best possible light. So that you can reach your target audience and achieve business success.

Book a rental system stand (turnkey)

promote trade fair presence

The success of your trade fair participation increases significantly through the use of advertising media. Increase your visibility among your customers. Inform them about your participation in advance and on site, in print and digitally. Use the WOF banners to promote your participation. These are available for free download in many different languages.

free advertising banners



fireplace hub

Discover innovation – share knowledge



The Fireplace Hub represents additional added value for Feuerstättler. It is establishing itself as a valuable industry portal for knowledge transfer and networking. There will be discussions, debates and presentations on 'hot' topics that are driving the industry, such as emission reduction, energy, particulate matter, hybrid heating, security of supply, skilled trades and other specialist topics. Decision-makers from industry and associations will engage in dialogue with trade visitors.

The Fireplace Hub offers informative programme items every day during the trade fair and is free of charge for visitors.

statements from the industry



Colin Rokossa
Managing Director
Camina & Schmid

'At World of Fireplaces 2025, we were able to present

our products to even more international specialist retailers. We are confident that this success story will continue and are therefore delighted to be back again in 2027.'



Cristina Reghezza
sales management DACH
Palazzetti Lelio S.p.A.

'We have always believed in the energy mix as the solution for the

energy transition, and we believe in pellets and wood as renewable energy sources that should be included in an energy transition programme. Both are up to the challenge as fuels. [...]



Hubertus Brunner
Managing Director
Ulrich Brunner GmbH

'THANK YOU Leipzig! What a trade fair! World of Fireplaces 2025 was

a complete success for us. We owe this above all to our partners, visitors and companions. We were able to present our innovative stove and heating technology in a traditional, modern and heartfelt way. We look forward to seeing you again in 2027!'



Doris Pfeiffer
Managing Director
Austroflammb GmbH

'It is trade fairs like this that hold our industry together and offer

our partners the opportunity to engage in dialogue with one another. Conversation and mutual respect lead to the necessary cohesion and, in the long term, to success. – 'Times are changing, but our shared passion remains.'



Bjarne Varre
Supervisory Board member
Nordpeis AS

'WORLD OF FIREPLACES has become a unique industry meeting place. We will be back again in 2027 and look forward to exciting discussions with the industry.'

join the WOF family



at the right place to the right time

International – WORLD OF FIREPLACES brings together the world of fireplaces. The Leipzig exhibition centre is easily accessible in the centre of Germany.

With its good connections by car or train and international airport, the modern exhibition grounds are ideal for valuable discussions.



leipzig – an attractive trade fair city with history

With a tradition stretching back 850 years, Leipzig is one of the oldest trade fair locations in the world. As early as the 12th century, market events of national importance were held here under the name Leipziger Messe. In addition to its tourist appeal, Leipzig offers attractive hotel prices, good infrastructure and proximity to the political arena.

Further information is available at:
www.leipziger-messe.de
www.leipzig.travel



versatile, smart, desirable: increased attention for your company



The organiser, trendfairs GmbH, conducts a broad-based media campaign in almost all industry media and directly to trade visitors.

Experts from all over the world are informed about your highlights and news or simply your participation as an exhibitor: whether by invitation card, email, website, social media, trade media or the daily press – we keep your target group up to date. In addition, we offer individual advertising packages to increase awareness of your company.

**So you can concentrate on what matters most:
your customers and successful business.**





WORLD OF FIREPLACES

facts

Date

Monday, 13 April 2027
until Wednesday, 15 April 2027

Fair hours

daily from 9 am to 6 pm

Fair highlights

- Free talks at the Fireplace HUB
- Innovative trends at a glance
- Free listing of up to 5 brands
- Special show 'Hybrid Heat'
- Special show 'Outdoor'

Venue

Leipziger Messe GmbH
Messe-Allee 1
04356 Leipzig, Germany

in cooperation with

Industrieverband Haus-, Heiz- und Küchentechnik e.V.
Lyoner Str. 9
60528 Frankfurt am Main, Germany
www.hki-online.de

Organiser

Kurgartenstraße 37
90762 Fürth, Germany
Telefon +49 89 244 193 200
E-Mail: info@trendfairs.de
www.trendfairs.de

Product groups

- Accessories
- Barbecue equipment
- Biomass heating systems
- Boiler / Storage technology
- Ceramics / Fireclay / Mortar / Plaster / Adhesive
- Chimney sweep accessories
- Chimney systems / Technology
- Continuous burning stoves
- Control / Regulation technology
- Cookers
- Cooperation partners
- Decorative fires
- Electric fireplaces
- Emissions reduction technology / Particle separators / Catalytic converters
- Ethanol fireplaces
- Fireplace / Tiled stove kits
- Fireplace inserts / Heating fireplaces
- Fireplaces with water technology
- Fuels / Kindling materials
- Garden / Barbecue fireplaces
- Gas fireplaces / Gas inserts
- Glass ceramics / Fire viewing panels
- Hybrid fireplace systems
- Institutions / Associations
- Insulation materials
- Machines / Systems for firewood preparation
- Measurement technology
- Miscellaneous
- Outdoor fireplaces

- Outdoor kitchens
- Pellet stoves
- Smart homes
- Software / IT
- Solid fuel fireplaces / Heat pumps / Solar technology
- Storage stoves / Storage fireplaces
- Stove tiles
- Swedish stoves
- Test laboratories
- Tiled stove inserts / Heating inserts
- Tiled stoves / Plaster stoves
- Tools / Aids
- Trade press / Media / Publishers
- Wood-burning fireplaces
- Wood-burning stoves

to online registration

trendfairs — your trade fair organiser for special trade fairs

We are a trade fair organiser with excellent event know-how and a keen sense of the market.
Our goal is to make all trade fairs a success for exhibitors and visitors alike.

Our passion is the fascination for the special, for the extraordinary – for creating worlds of experience with high creating worlds of experience with a high level of appeal. This is how we make trade fairs better and exhibitors more successful.

We love inspiration and live perfection.



Christopher Boss

Contact:
+49 170 70 97 211
boss@trendfairs.de



Diana Habitzki

Contact:
+49 171 217 9244
habitzki@trendfairs.de



Theresa Huber

Contact:
+49 151 720 368 87
huber@trendfairs.de



Marc Röder

Contact:
+49 160 979 811 69
roeder@trendfairs.de

wir sehen uns.

Application for participation in the WORLD OF FIREPLACES from 13 to 15 April 2027 in Leipzig. We hereby submit a binding application for participation on the basis of the "Exhibition regulations / Conditions of participation".

Exhibitor / Company name	
Main contact person (First name / Last name)	
Street	VAT reg. no.
Postcode / Town / Country	Mobile
Phone	E-Mail
Website www.	Different billing address
Email (invoice recipient)	

Additional contact persons who are involved in the organisation of the trade fair

Organisation / Technical

First name / Last name	Phone
E-Mail	Mobile

Marketing

First name / Last name	Phone
E-Mail	Mobile

Contact person on site during trade fair

First name / Last name	Mobile
E-Mail	

For co-exhibitor

At the stand of (main exhibitor) _____
for EUR 585 incl. Marketing contribution and Exhibitor's liability insurance



**The organiser will consider stand requests as far as possible.
A deviating allocated area +/- 10 % of the stand request does not require any enquiry with the applicant.**





The contract is concluded upon written confirmation by the organiser and the legally binding signature of this application. A binding confirmation of participation is only given upon confirmation of participation by trendfairs GmbH. There is no entitlement to the desired stand type and position. Rights of withdrawal remain unaffected by this. We will endeavour to fulfil your stand request. All prices listed are subject to statutory value added tax.

In the course of organising the event and processing your personal data, this data may be passed on to third parties for the purpose of fulfilling the contract. For more information, please contact www.world-of-fireplaces.de/privacy-policy/.


Place / Date	Signature
--------------	-----------

By signing, you confirm that you have read the exhibition rules / conditions of participation.


Exhibition stand

<p>We are booking the following stand size category:</p> <p><input type="checkbox"/> 20 - 49 m² EUR 254/m²</p> <p><input type="checkbox"/> 50 - 99 m² EUR 250/m²</p> <p><input type="checkbox"/> 100 - 199 m² EUR 245/m²</p> <p><input type="checkbox"/> from 200 m² EUR 238/m²</p> <p>We would like the following stand space:</p> <p>Stand space m² (min. 20 m², max. 500 m²)</p>	<p>We would like the following stand type:</p> <p><input type="checkbox"/> Row stand open on one side </p> <p><input type="checkbox"/> Corner stand open on two sides  + 8 % per m²</p> <p><input type="checkbox"/> Head stand open on three sides  + 12 % per m²</p> <p><input type="checkbox"/> Island stand open on four sides  + 16 % per m²</p>
---	--


Special show „Hybrid heat“

<p>We are booking the following stand size:</p> <p><input type="checkbox"/> 25 m² including finished stand EUR 9.875</p> <p><input type="checkbox"/> 30 m² including finished stand EUR 11.850</p> <p>Scope of services: Attractive flooring (anthracite-coloured surface on construction sub-floor with aluminium outer corner), double-walled partition wall systems (can be drilled, screwed and nailed), illumination of the stand area by high-performance floodlights on black truss (including electrical connection and suspension of the truss), 3 kW electrical connection (fully assembled and installed), banner around the truss including logos of participating companies, banner around the aisle floor.</p> <p>More details: www.world-of-fireplaces.de/all-about-the-exhibition/special-show-hybrid-heat/</p>	 <p>Special show 'Hybrid heat' can be booked as a single booking or as additional space to a trade fair stand in the hall or special show 'Outdoor'. 'Mandatory services' only apply to single bookings of 'Hybrid heat'.</p>
--	--

Special show „Outdoor“

<p>We are booking the following stand size category:</p> <p><input type="checkbox"/> 20 - 49 m² EUR 254/m²</p> <p><input type="checkbox"/> 50 - 99 m² EUR 250/m²</p> <p><input type="checkbox"/> 100 - 199 m² EUR 245/m²</p> <p><input type="checkbox"/> from 200 m² EUR 238/m²</p> <p>We would like the following stand space:</p> <p>Stand space m² (min. 20 m²)</p>	 <p>Special show 'Outdoor' can be booked as a single booking or as additional space to a trade fair stand in the hall. 'Mandatory services' only apply to single bookings for the special show 'Outdoor'. Covered modules can be booked via the Aussteller-Management-System (AMS).</p>
---	--

Exhaust gas connection

<p>We would like to have a flue gas connection:</p> <p><input type="checkbox"/> yes <input type="checkbox"/> Gas Quantity _____</p> <p><input type="checkbox"/> no <input type="checkbox"/> Wood Quantity _____</p> <p> <input type="checkbox"/> Pellets Quantity _____</p>	 <p>The number of exhaust gas connections in the hall are limited. trendfairs will try to meet your requests as best as possible. A guarantee based on the request for a exhaust gas connection mentioned here cannot be given at this time and is independent of the subject matter of the contract.</p>
---	--

Mandatory services

<ul style="list-style-type: none"> • Energy contribution EUR 12/m² (exhibition stand and special show 'Hybrid heat') • Waste disposal contribution EUR 6/m² 	<ul style="list-style-type: none"> • Marketing contribution EUR 425 • Exhibitor liability insurance EUR 20
---	--

The contract is concluded upon written confirmation by the organiser and the legally binding signature of this application. A binding confirmation of participation is only given upon confirmation of participation by trendfairs GmbH. There is no entitlement to the desired stand type and position. Rights of withdrawal remain unaffected by this. We will endeavour to fulfil your stand request. All prices listed are subject to statutory value added tax.

In the course of organising the event and processing your personal data, this data may be passed on to third parties for the purpose of fulfilling the contract. For more information, please contact www.world-of-fireplaces.de/privacy-policy/.

Place / Date

Signature

By signing, you confirm that you have read the exhibition rules / conditions of participation.

3.0 application documents brand registration



In addition to your company name, you can register four additional brands free of charge

(from the sixth registered brand onwards, we charge EUR 395 per brand entry, including logo and address).

In addition, we ask you to **send us your brand logos** as vector graphics (.eps file in 4c, black and white and negative) and **one image per brand**

(.jpg file, min. 800 x 440 px, one image / no collages or text montages). Please send your data immediately after submitting your application to: info@trendfairs.de

1	Exhibitor brand (Company name) (free of charge)	www.
2	other brand (free of charge)	www.
3	other brand (free of charge)	www.
4	other brand (free of charge)	www.
5	other brand (free of charge)	www.
6	other brand (EUR 395)	www.

Please tick all product groups of this brand (multiple selection possible).

	1	2	3	4	5	6
Accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Barbecue equipment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Biomass heating systems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Boiler / Storage technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ceramics / Fireclay / Mortar / Plaster / Adhesive	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chimney sweep accessories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Chimney systems / Technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Continuous burning stoves	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Control / Regulation technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cookers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cooperation partners	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Decorative fires	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Electric fireplaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Emissions reduction technology / Particle separators / Catalytic converters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Ethanol fireplaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fireplace / Tiled stove kits	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fireplace inserts / Heating fireplaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fireplaces with water technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fuels / Kindling materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Garden / Barbecue fireplaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gas fireplaces / Gas inserts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glass ceramics / Fire viewing panels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hybrid fireplace systems	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Institutions / Associations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Insulation materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Machines / Systems for firewood preparation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Measurement technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Miscellaneous	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor fireplaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Outdoor kitchens	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pellet stoves	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Smart homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Software / IT	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Solid fuel fireplaces / Heat pumps / Solar technology	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Storage stoves / Storage fireplaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stove tiles	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Swedish stoves	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Test laboratories	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tiled stove inserts / Heating inserts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tiled stoves / Plaster stoves	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tools / Aids	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Trade press / Media / Publishers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wood-burning fireplaces	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wood-burning stoves	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Information about WORLD OF FIREPLACES



Your WORLD OF FIREPLACES exhibition package includes the following:

- 3-day trade fair participation (trade fair dates: 13 to 15 April 2027, 9 am to 6 pm each day)
- Set-up and dismantling days
- Sufficient parking spaces at and around the exhibition grounds
- Parking signage
- Online check-in (visitor registration)
- Admission for trade visitors only
- Service personnel for visitor check-in
- Exhibitor passes
- Security service at and around the exhibition grounds (excluding exhibition stands)
- Cleaning of the exhibition grounds (excluding exhibition stands)
- Signage to, at and within the exhibition grounds

- Basic lighting
- Wi-Fi access on the exhibition grounds
- Heating/air conditioning/ventilation
- Toilet service/toilet cleaning
- Spacious restaurant
- Catering for exhibitors and trade visitors (for a fee)
- Stand catering for exhibitors (for a fee)
- Stand security (for a fee)
- Lead tracking via visitor scans with evaluation (for a fee)
- Attractive, sometimes unique advertising media to increase your visibility and your trade fair success (for a fee)
- Removal and recycling of waste generated during set-up and dismantling as well as during the trade fair



Your marketing package includes the following items:

- Online entry in the exhibitor directory with company and brand names (including links)
- Entry in the trade fair magazine
- Promotion in trade media (online and print)
- Multiple promotion to trade visitors via e-mail (directly and via third-party providers) and via social media networks
- E-mail advertising to the address database of trendfairs GmbH
- Newsletter advertising to the address database of trendfairs GmbH and via third-party providers

- National and international press and public relations work
- Provision of advertising banners for your website / emails for advertising / advertisements / social media for WORLD OF FIREPLACES
- Production and distribution of the trade fair magazine
- Search engine optimisation
- Online campaigns
- Social media campaigns



Set-up time:

Friday, 9 April to Sunday, 11 April 2027 from 7 am to 10 pm, Monday, 12 April 2027 from 7 am to 12 am.

After that, only dirt-free decoration work on the stand is permitted.

Early stand construction and night work is possible on request and for a fee.

Dismantling time:

Thursday, 15 April 2027 from 6:30 pm until

Saturday, 17 April 2027, 6 pm.

Exhibition time:

13 to 15 April 2027, daily from 9 am to 6 pm.

Further information

- Via the Aussteller Management System (AMS) you have the possibility to book your order for rental furniture, rental equipment, flue gas connections, electricity connection, water connection, advertising media, truss systems, lighting systems, etc. very easily and conveniently online.
After receipt of your application or approx. 3 months before the fair, your access data will be activated.

5.0 application documents

exhibition rules / conditions of participation

5.1 Event

5.1.1 The organiser of the trade fair is trendfairs GmbH, Kurgartenstraße 37, 90762 Fürth, represented by the managing director Christopher Boss and the authorised signatory Marc Röder.

5.1.2 Participation in the event requires a corresponding agreement between the organiser and the exhibitor. This agreement is concluded when the exhibitor registers and the organiser confirms participation.

5.2 Registration

5.2.1 The exhibitor's application to participate must be submitted via a communication channel provided by the organiser. A binding application can be submitted either as a PDF file sent to the organiser as an email attachment or using the online portal provided by the organiser for this purpose. In this case, the exhibitor is obliged to enter the requested participation data truthfully and to transmit it to the organiser using the appropriate button. By submitting the application to participate in the trade fair, the exhibitor accepts the exhibition regulations / conditions of participation and the special event conditions as part of the contract. The contract is concluded and binding for both parties when the organiser sends the confirmation of participation to the exhibitor by email.

5.2.2 Reservations and conditions are not permitted during registration. If such reservations or conditions are included in the registration forms, they shall be deemed legally invalid unless confirmed in writing by the organiser.

5.2.3 The organiser shall decide on the acceptance of applications for participation and the allocation of stands with the diligence of a prudent businessman and within the limits of the space available. In the event of overbooking, the order in which applications are received shall generally be decisive. There is no entitlement to participation.

5.2.4 The organiser may, for objectively justified reasons, in particular if the available stand space is insufficient, exclude individual applicants from participation and/or, if necessary to achieve the purpose of the event, restrict the event to certain groups of exhibitors or suppliers or reduce the desired stand size.

5.2.5 Upon acceptance of the application to participate, the exhibitor will receive written confirmation of participation by e-mail. The stand number, stand size and further details of the stand allocation will be provided in a separate written notification.

5.2.6 Stands will be allocated by the organiser according to criteria specified by the exhibition theme. The exhibitor shall have no claim to the allocation of a specific stand area and shall not be entitled to such an allocation on the basis of having occupied the same area at a previous event organised by the organiser. However, the organiser shall take special stand requests into account as far as possible. Any deviation in the allocated area of +/- 10% shall be within the tolerance range and shall not require consultation with the applicant.

5.3 Stand design

5.3.1 The design of the stand and the necessary construction are the responsibility of the exhibitor. The exhibitor must take into account the character and appearance of the event. The organiser is entitled to prescribe certain designs in this context. The exhibitor is responsible for compliance with safety regulations. Stands that detract from the overall appearance of the event will not be accepted by the organiser. The same applies to inadmissible advertising statements.

5.3.2 The allocated stand dimensions must not be exceeded. Any exceeding of the allocated stand dimensions / areas on site requires the organiser's approval. Additional backstage areas allocated and approved by trendfairs may not be used for storing paper, cardboard, packaging or flammable liquids. The additional space used will be charged. The maximum stand height is 4.00 metres. Any deviation from this height requires the approval of the exhibition management. Suspensions from the hall ceiling also require the approval of the exhibition management. The rear sides of the stand boundaries must have a pure white or black and visually flawless surface from a height of 2.50 metres. In particular, they must not feature any text or graphics. The organiser recommends an open stand design for end and island stands. The stand owner is responsible for checking the statics.

5.3.3 **Operating obligation:** The exhibitor is obliged to keep the stand manned during the entire duration of the event during opening hours. There is an obligation to operate. The exhibition stands must be staffed throughout the entire duration of the event. The removal of exhibition goods and the dismantling of stands before the official end of the exhibition is not permitted. In the event of a breach of the obligation to operate, the organiser is entitled to charge a contractual penalty of 20% of the basic rent.

5.3.4 Subletting of stand space or other transfer to third parties is not permitted. In the event of a violation, the organiser is entitled to terminate the participation agreement extraordinarily and without notice. In this case, the exhibitor remains obliged to pay the agreed stand rental and other costs. Co-exhibitors with their own registration are exempt from this rule.

5.3.5 The exhibitor is obliged to complete the stand within the period specified in the exhibitor information. The participant shall bear any costs incurred by the organiser as a result of late completion or, for whatever reason, failure to construct the stand.

5.4 Early termination of the contract

5.4.1 The exhibitor is bound by their registration until 3 months before the start of the exhibition. There is no provision for ordinary termination of the participation agreement. The right to extraordinary termination remains unaffected.

5.4.2 If the exhibitor cancels their participation after confirmation of participation up to 3 months before the start of the event, they shall owe 40% of the agreed stand rental as lump-sum compensation. If the cancellation is made after this date (and after confirmation of participation), the exhibitor shall owe 100% of the agreed stand rental fee as lump-sum compensation. Cancellation must be made in writing. The exhibitor's right to prove that no damage has been incurred or that the damage incurred is significantly lower than the agreed lump sum for damages remains unaffected. In the event of cancellation or other unjustified withdrawal from the contract, the organiser is entitled, but not obliged, to dispose of the stand space elsewhere.

5.4.3 The organiser is entitled to withdraw from the contract or to terminate it extraordinarily and without notice if there is good cause in the person of the exhibitor. Such good cause shall be deemed to exist in particular if an application for the opening of insolvency proceedings has been filed against the exhibitor, if such an application has been rejected for lack of assets, or if insolvency proceedings have been opened.

5.5 Invoicing / Payment

5.5.1 An invoice for a deposit of 40% of the booked stand space will be issued and sent immediately upon receipt of the application for participation. Upon receipt of the deposit invoice, it is due for payment immediately without any deductions. The organiser will send the invoice by email. Confirmation of participation will only be issued after the deposit invoice has been paid. Without payment of the deposit invoice, the exhibitor will not receive confirmation of participation or allocation of a stand space.

5.5.2 The invoice for participation (minus the deposit payment already made) and other costs incurred will be issued 12 weeks before the start of the event. Upon receipt of the invoice for participation, it is due for payment immediately without any deductions. The organiser will send the invoice by email. The exhibitor is only entitled to participate once the invoice for the stand space and the surcharges for stand type, energy, marketing contribution and insurance have been paid in full as stated on the invoice.

5.5.3 As long as all payments due to the organiser have not been settled, there is no right to participate. The obligation to pay the deposit invoice or the invoice for participation remains unaffected.

5.5.4 The organiser is entitled to terminate the participation contract extraordinarily and without notice if the exhibitor has not made due payments to the organiser despite a reminder. The obligation to pay the deposit invoice or the invoice for participation remains unaffected.

5.5.5 The organiser reserves the right to assert the statutory lessor's lien.

5.6 Waste disposal service

5.6.1 The waste disposal service includes the professional removal and recycling of waste generated at the exhibition stand during set-up and dismantling as well as throughout the entire duration of the exhibition. The waste disposal fee for this is EUR 6 per m². The waste disposal fee is a mandatory service.

5.6.2 The disposal of production waste generated during the event, entire stand elements or complete exhibition stands must be ordered separately. It is not permitted to bring waste that is not generated at the exhibition. Violations will be charged to the exhibitor.

5.7 Force majeure

5.7.1 The organiser is entitled to postpone, shorten, extend or cancel the event if there are compelling reasons beyond its control or in cases of force majeure.

5.7.2 In such exceptional cases, the exhibitor is not entitled to withdraw from the contract or claim damages.

5.7.3 If the event does not take place for reasons for which the organiser is not responsible, the organiser may demand up to 25% of the agreed participation fee from the exhibitor as general compensation for expenses.

5.7.4 If an event that has already begun has to be cancelled for reasons for which the organiser is not responsible, the participation fee and other payments shall not be refunded.

5.7.5 The organiser shall not be liable to the exhibitor for any damage or other disadvantages incurred by the exhibitor as a result of the cancellation or discontinuation of the event for reasons for which the organiser is not responsible.

5.8 Choice of law and place of jurisdiction

5.8.1 The place of jurisdiction is Fürth. The organiser is also entitled to sue the exhibitor before the court responsible for its registered office.

5.8.2 German law applies exclusively.