

visible to your customers
promote your trade fair appearance

Media data 2027



advertising media – for a strong trade fair presence

Dear Exhibitors,

Use the pulling power of area30 to highlight your products and services. You can reach up to 20,000 contacts via WORLD OF FIREPLACES advertising media. Increase your trade fair success through the targeted use of advertising services.

Various advertising media are only available in limited quantities, so bookings are made on a first come, first served basis. Please make your booking via your Exhibitor Management System (AMS).

Access to the AMS:

<https://aussteller.trendfairs.de/#/s/login>



Cancellation clause

Cancellations of advertising media that have already been booked must be made in writing. For printed matter, cancellation is free of charge up to the respective communicated printing deadline. After this deadline has passed, cancellation is no longer possible and the full agreed price will be charged.

For all other advertising media (e.g. digital advertising space, special services), cancellation fees may apply depending on the work already performed. These will be calculated individually based on the costs and work performed up to the time of cancellation.

The organiser reserves the right to charge in full for services already commenced or fully rendered.

Important dates for booking and data delivery

- **Booking „Leitmotiv“, „the only one“ and „powered by“ package:**
Please book immediately due to the timely production of advertisements, banners, inserts, etc.
- **Data delivery „Leitmotiv“ and „powered by“ package and „the only one“:**
Please immediately after booking.
- **Data delivery for other media:**
Please send your booked advertising media by 24 January 2027 at the latest, either by email or as a download link, to:
Nicole Dylong, dylong@trendfairs.de

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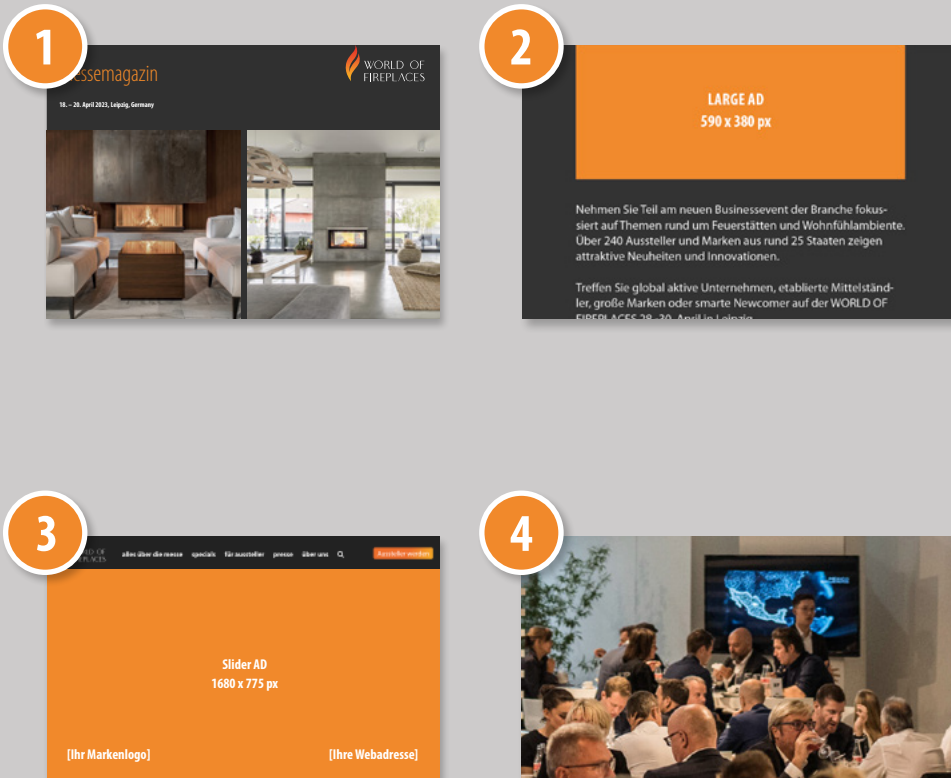
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Advertising packages package 'the only one'



example illustration

Package 'the only one'

This package will give your company, product or service cross-media visibility and attract effective attention.

Bookings are limited to a maximum of one company. Please book as soon as possible, as the measure takes effect immediately.

The package includes:

- 1 **Photo on the front cover** of the trade fair magazine
- 2 **Header image** in the trade visitor newsletter
- 3 **Slider AD** on homepage website
- 4 **Film presentation** in the catering area

Investment

EUR 9,995

Booking until 29 January 2027

1x available

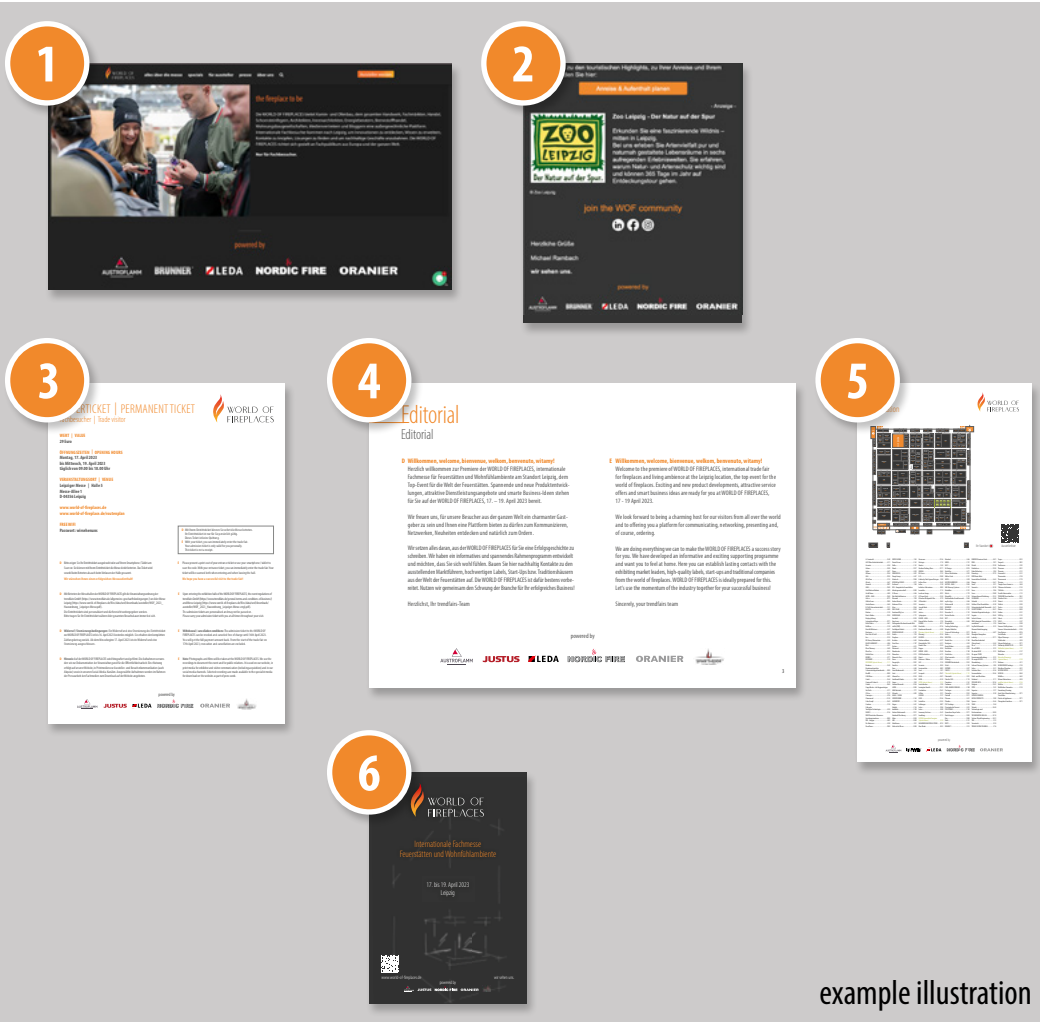
Data specification

[more information >](#)

Data delivery

Please send data or download link as soon as possible by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Advertising packages package 'powered by'



example illustration

Package 'powered by'

Your company/brand logo will feature prominently in online and print advertising. Bookings are limited to a maximum of seven company/brand logos. Please book immediately, as your logo will be visible straight away.

„Powered by“ package online and in print Your logo on WORLD OF FIREPLACES media:

- 1 on the website's home page
- 2 on every trade visitor newsletter (ca. 8 im Jahr)
- 3 on the admission ticket for trade visitors
- 4 on the editorial page of the trade fair magazine
- 5 on the hall plan signage
- 6 in advertisements in trade magazines
- 7 in the credits of the area30 trade fair film
- 8 on the water bottles for visitors

Investment

EUR 3,995

Booking until 29 January 2027

7x available

Data specification

- Digital logo as vector file, 4c
- negative and black & white

Data delivery

Please send data or download link as soon as possible by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Advertising packages package 'be visible'



1 Trade fair magazine spreads with advertisements.

2 Logo on floor graphics.

3 Premium information on the website.

4 Text / image advertisement in the trade visitor newsletter.

5 VIMA-Event Scanner – Real-time lead scanner.

example illustration

Package 'be visible'

Your product or service will be visible in a variety of ways: online, on site and via the trade visitor newsletter. The package can be booked a maximum of 5 times. It is a comprehensive complete package for increased attention. With the VIMA Event Scanner, you can quickly and easily record your trade fair contacts.

The package includes:

- 1** Editorial article or 2/1 advertisement in the trade fair magazine
- 2** Logo on floor graphics
- 3** Premium information on the website
- 4** Text / image advertisement in the trade visitor newsletter
- 5** VIMA-Event Scanner – Real-time lead scanner

Investment

EUR 3,295

Booking until 29 January 2027

5x available

Data specification

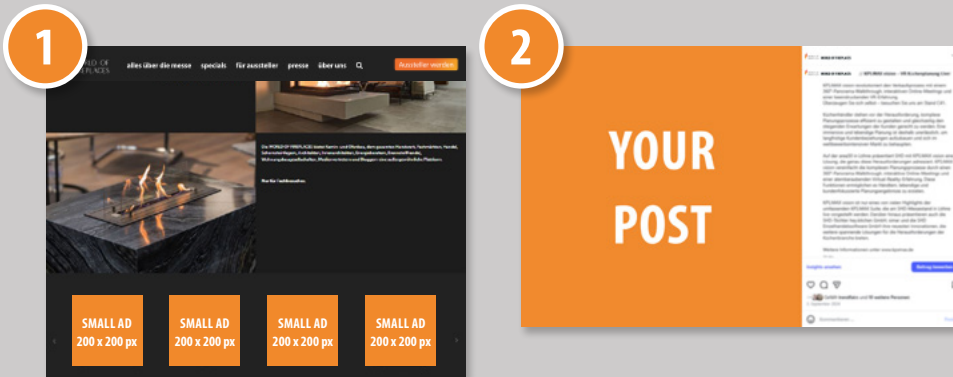
[more information >](#)

Data delivery

Please send data or download link as soon as possible by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Advertising packages

package 'smart and individual'



example illustration

Package 'smart and individual'

Your company, product or service will go viral and become visible on the website and on site.

Your customers will notice you in the trade fair magazine on the website and via social media. This package puts your company in the spotlight in a smart way.

With the VIMA Event Scanner, you can quickly and easily record your trade fair contacts.

The package includes:

- 1 **Small AD Banner** on the website for 3 months
- 2 **News post** on social media channels
- 3 **1/1 advertisement** in the trade fair magazine
- 4 **VIMA-Event Scanner** – Real-time lead scanner

Investment

EUR 1,995

Booking until 29 January 2027

5x available

Data specification

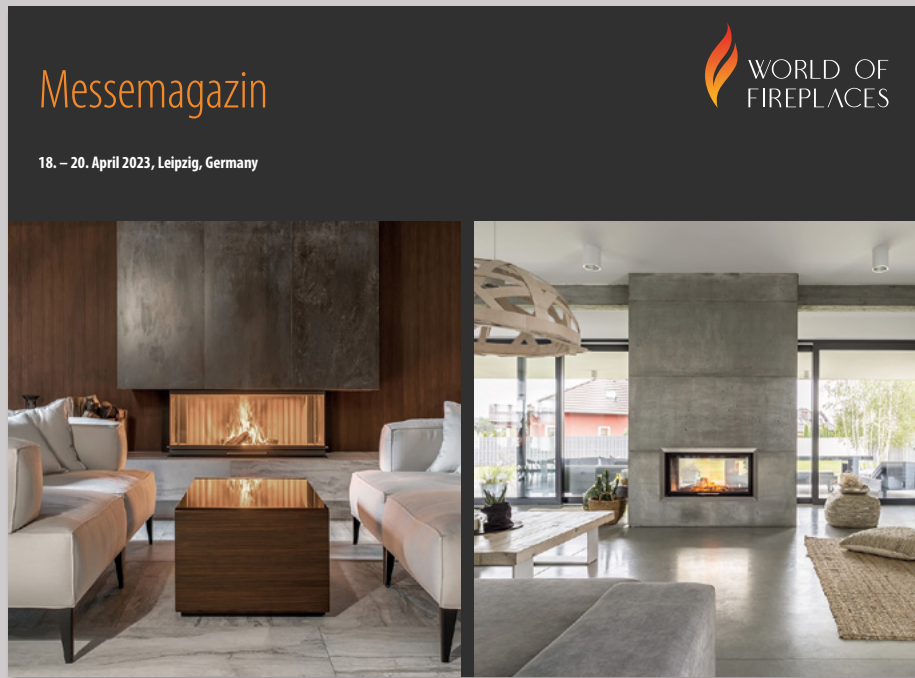
[more information >](#)

Data delivery

Please send data or download link by **29 January 2027 at the latest** by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Print advertising media

photo title page trade fair magazine



example illustration

Photo title page trade fair magazine

Approximately 6,000 trade fair magazines will be produced for trade visitors to WORLD OF FIREPLACES. You can book the cover image of the trade fair magazine for a high-quality product photo of your brand.

You will reach your target group:

Fireplace and stove construction, the entire trade, specialist retailers, trade, chimney sweeps, architects, interior designers, energy consultants, fuel retailers and much more.

The trade fair magazine has a length of approximately 60 pages in four colours in the format W 210 mm x H 148 mm.

It will be handed out to visitors personally by hostesses and will be available at the WORLD OF FIREPLACES check-in. The magazine is also available online as an eBook for trade visitors.

Investment

EUR 995

Early bird price

until 31 May 2026

EUR 895

Booking until 29 January 2027

2x available

Data specification

- Digital photo motif (pure product photo without logo & text)
- Format: W 99.5 mm x H 94 mm (+3 mm bleed all around)
- Resolution: 300 dpi

Data delivery

Please send data or download link by **29 January 2027 at the latest** by e-mail to:

Nicole Dylong, dylong@trendfairs.de

Print advertising media

advertisements on the trade fair magazine cover



Advertisements on the trade fair magazine cover

Present your company / brand(s) effectively with your advertisement in the trade fair magazine.

You will reach the following target groups:

Fireplace and stove construction, the entire trade, specialist retailers, trade, chimney sweeps, architects, interior designers, energy consultants, fuel retailers and much more.

It will be handed out to visitors personally by hostesses and will be available at the WORLD OF FIREPLACES check-in. The magazine is also available online as an eBook for trade visitors.

Circulation approx. 6,000 copies, also available as an eBook.

Investment

Anzeige U2 / U3 / U4 **EUR 1,295**

Booking until 29 January 2027

one of each available

Data specification

- Resolution: 300 dpi as PDF
- Format: W 210 x H 148 mm (+3 mm bleed)
- Text / image 12 mm distance from spine (adhesive binding)

Data delivery

Please send data or download link by **29 January 2027 at the latest** by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Print advertising media

advertisements inside section trade fair magazine



Advertisements inside section trade fair magazine

Present your company/brand(s) effectively with your advertisement in the trade fair magazine.

You will reach the following target groups:

Fireplace and stove construction, the entire trade, specialist retailers, trade, chimney sweeps, architects, interior designers, energy consultants, fuel retailers and much more.

It will be handed out to visitors personally by hostesses and will be available at the WORLD OF FIREPLACES check-in. The magazine is also available online as an eBook for trade visitors.

Circulation approx. 6,000 copies, also available as an eBook.



example illustration

Investment

- Advertisement 1/1 page EUR 895
- Advertisement 2/1 page EUR 1,295

Booking until 29 January 2027

Data specification

- Resolution: 300 dpi as PDF
- Format 1/1 page: W 210 x H 148 mm (+3 mm bleed all around)
- Format 2/1 page: W 420 x H 148 mm (+3 mm bleed all around)
- Text / image 12 mm distance from the spine (adhesive binding)

Data delivery

Please send data or download link by **29 January 2027 at the latest** by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Print advertising media editorial contribution to trade fair magazine

Editorial contribution to trade fair magazine

Present your company/brand(s) with an editorial article on a double page in the trade fair magazine.

You provide text(s), image(s) and logo(s) – we design.

Promote your products, services, innovations and highlights in your editorial contribution.

The trade fair magazine will be available online on the **WORLD OF FIREPLACES** website for three months from the start of the trade fair. Please provide us with additional URLs related to your editorial contribution and we will be happy to include them in the online version.

Circulation approx. 6,000 copies, also available as an eBook.

Investment

EUR 1,295

Booking until 29 January 2027

Data specification

- Digital photo motifs and text
- Resolution: 300 dpi
- 2/1 page format: W 420 x H 148 mm (+3 mm bleed all around)

Data delivery

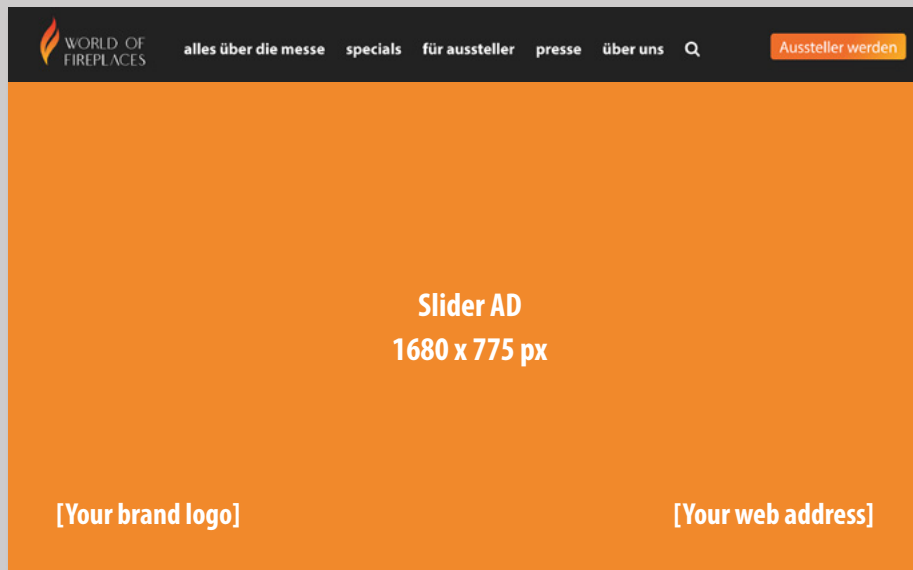
Please send data or download link by **29 January 2027 at the latest** by e-mail to:
Nicole Dylong, dylong@trendfairs.de



example illustration

Online advertising media

slider banner website – homepage



example illustration

Homepage Website – Slider AD

1680 x 775 px

The WOF website is the starting point for trade visitors preparing for the trade fair. The majority of the more than 8,000 trade visitors visit the WORLD OF FIREPLACES website at least once.

At the top of the WORLD OF FIREPLACES homepage, there are six large animated images that change at short intervals. Three of these six large motifs can be booked and filled with a pure product image. The booked images run alternately with the WORLD OF FIREPLACES motifs.

Investment

	EUR 1,495
Early bird price	
until 31 May 2026	EUR 1,295

Booking until 29 January 2027

3x available

Data specification

- Format: W 1,680 x H 775 px
- Scalable design of the motif for mobile phones must be taken into account
- Product images, a logo and a website URL are possible (no further text)

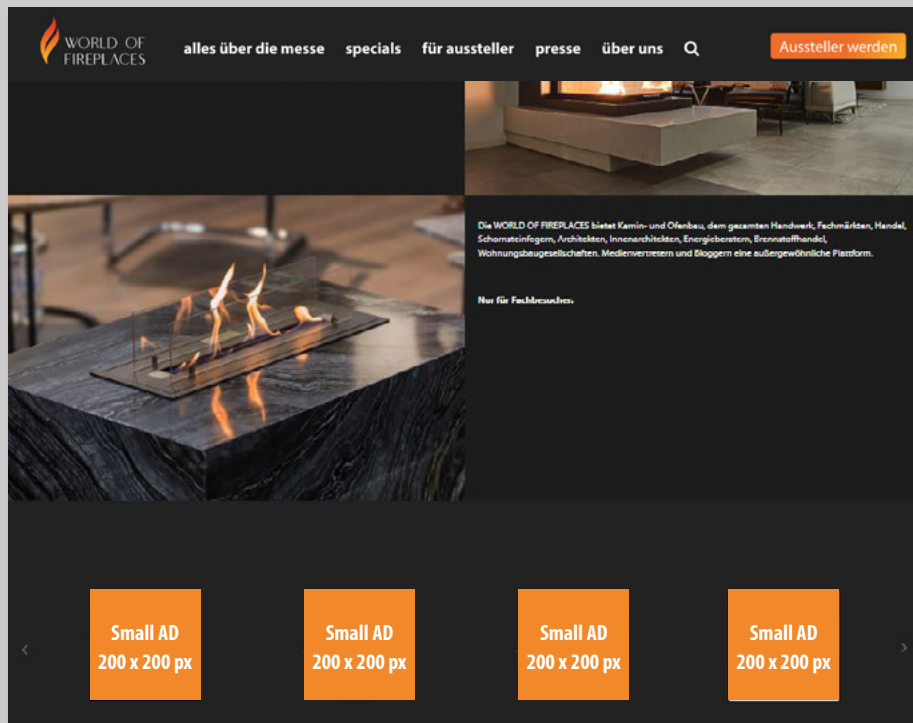
Data delivery

Please send data or download link by
29 January 2027 at the latest
 by e-mail to:

Nicole Dylong, dylong@trendfairs.de

Online advertising media

small ad banner website – homepage



example illustration

Banner website slider

Small AD 200 x 200 px

You can place your advertising banner on the WORLD OF FIREPLACES website for either three months or one year.

You will achieve improved recognition of your logo or brand.

The WOF website is the starting point for trade visitors preparing for the trade fair. The vast majority of the more than 8,000 trade visitors click on the WOF website at least once.

Investment

homepage WORLD OF FIREPLACES

- for 3 months **EUR 495**
- for 1 year **EUR 795**

Booking until 29 January 2027

Promptly, for optimum visibility

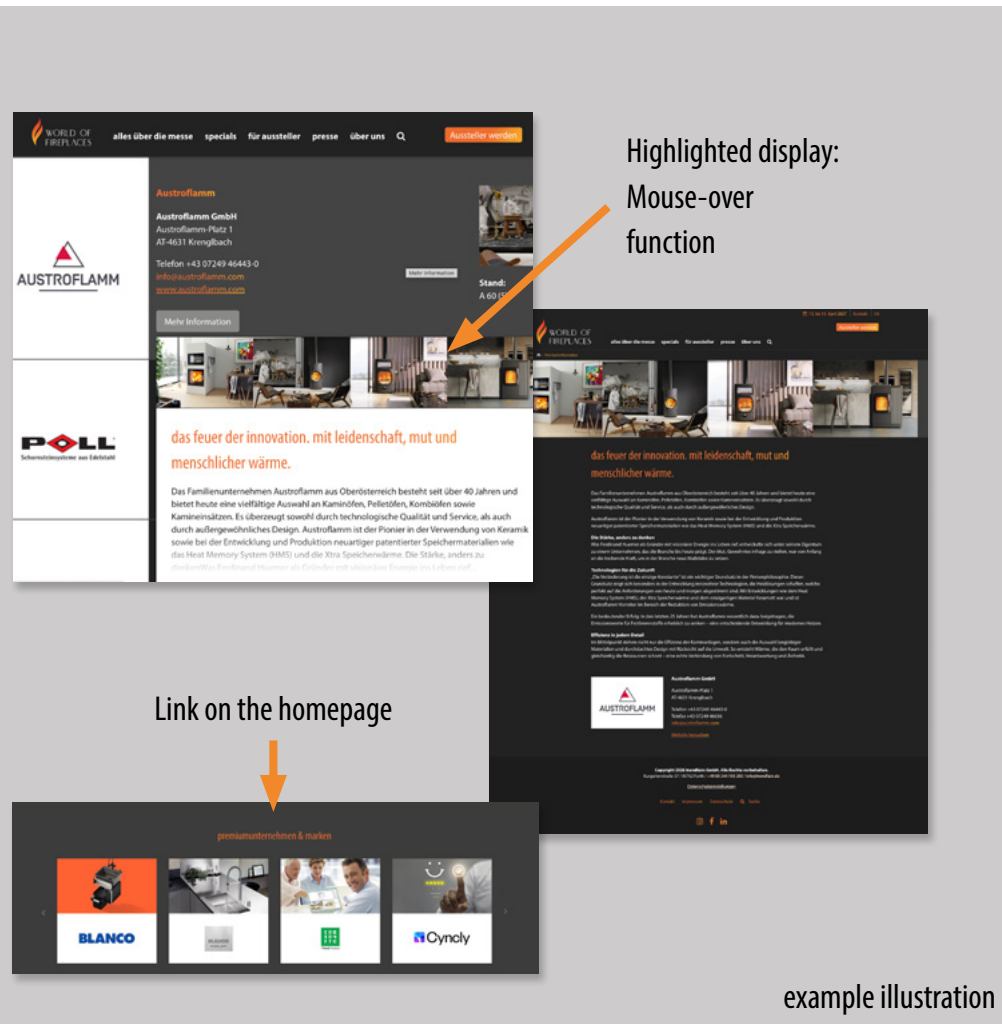
Data specification

- Format: 200 x 200 px
- Data format: GIF, JPG or PNG (max. 50 KB)

Data delivery

Please send data or download link by **29 January 2027 at the latest** by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Online advertising media premium information website



**Highlighted display:
Mouse-over
function**

Link on the homepage

example illustration

The screenshot shows the 'WORLD OF FIREPLACES' website. At the top, there is a navigation bar with links like 'alles über die messe', 'specials', 'für aussteller', 'presse', 'über uns', and a search icon. Below this, there is a 'Aussteller werden' button. The main content area features a 'Highlighted display' for 'Austroflamm'. This display includes the company logo, name, address (Austroflamm-Platz 1, AT-4631 Krenglbach), phone number (+43 07249 46443-0), email (info@austroflamm.com), and website (www.austroflamm.com). Below this, there is a 'Mehr Information' button and a preview image of a fireplace. A mouse-over function is indicated by an orange arrow pointing to the preview image. Below the preview, there is a text block with the headline 'das feuer der innovation. mit leidenschaft, mut und menschlicher wärme.' and a paragraph of text. At the bottom of the screenshot, there is a 'Link on the homepage' section with an orange arrow pointing to a 'premiumunternehmen & marken' section. This section contains four logos: BLANCO, a fireplace brand, Cynclly, and another fireplace brand.

Premium information Website

By participating in the trade fair, your company and brand(s) will be listed in the exhibitor directory with your company name and linked to your website.

You have the option of upgrading your entry to premium information. Your brand will be visually highlighted in the list, have a mouse-over function that shows a preview of your subpage, and a subpage where you can also include images, text and videos.

The list of exhibitors is the most clicked page by visitors and the press.

In addition, your brand will be included in a slider on the start page and linked to your subpage.

Investment

EUR 595

Booking until 29 January 2027

- Promptly, so that premium information is visible at an early stage
- The exhibitor list will be activated approx. 3 months before start of trade fair

Data specification

- Your logo, 4c, negative and black & white
- Your company profile
- Four photos, min. W 1,200 x H 900 px
- Link to your website
- Optional: an image / product film (YouTube link)

Data delivery

Please send data or download link
as soon as possible by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Online advertising media

trade visitor newsletter – header image

**Large AD
590 x 380 px**

Nehmen Sie Teil am neuen Businesssevent der Branche fokussiert auf Themen rund um Feuerstätten und Wohnföhlambiente. Über 240 Aussteller und Marken aus rund 25 Staaten zeigen attraktive Neuheiten und Innovationen.

Treffen Sie global aktive Unternehmen, etablierte Mittelständler, große Marken oder smarte Newcomer auf der WORLD OF FIREPLACES 28.-30. April in Leipzig.

Im Mittelpunkt stehen: Feuerstätten, Schornsteine, Bauhilfen / Montagematerial, Heizsysteme, Dekofeuer, Imitationen, Abgasanlagen, Emissionsminderungstechniken, Keramik, Kessel- und Speichertechnik, Outdoorfeuerstätten, Steuerungstechnik, Smart Home und Zubehör.

Übersicht Produktgruppen

example illustration

Trade visitor newsletter – header image

Large AD 590 x 380 px

Before and during the WOF, trade visitor newsletters are sent out to potential visitors. Within these newsletters, you have the opportunity to include a header image with a high-quality product photo.

The newsletters are sent to over 12,000 international contacts.

Investment

Per mailing **EUR 995**

Booking until 29 January 2027

2x available

Data specification

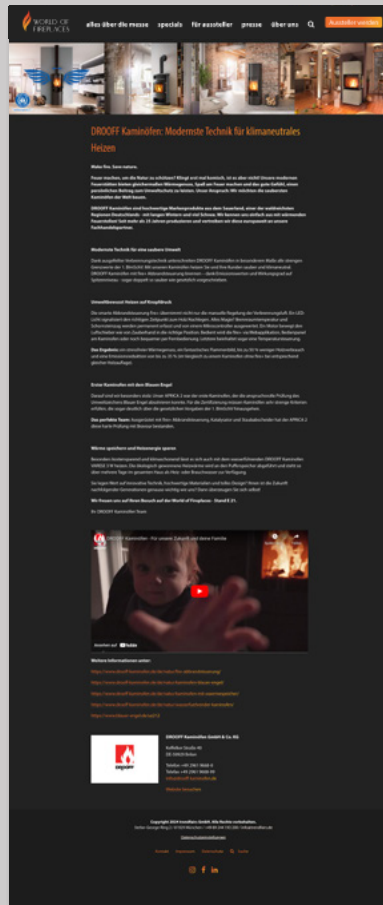
- Resolution: 150 dpi
- Format: W 590 x H 380 px

Data delivery

Please email the data or download link **one week before dispatch** to:
Nicole Dylong, dylong@trendfairs.de

Online advertising media

individual, personal special newsletter



example illustration

Individual, personal special newsletter

Before the trade fair, four individual special newsletters will be sent to potential trade visitors. These will contain your individual texts and images.

You will reach your existing and new customers and can inform them about your products and services before the trade fair and, of course, draw their attention to your trade fair appearance.

Your company will receive additional attention for your trade fair appearance at WORLD OF FIREPLACES and you will increase your trade fair success in the long term.

Investment

Per newsletter	EUR 1,495
Early bird price until 31 May 2026	EUR 1,295
Inclusive programming	

Booking until 29 January 2027

4x available

Data specification

Customised texts and images,
German & English

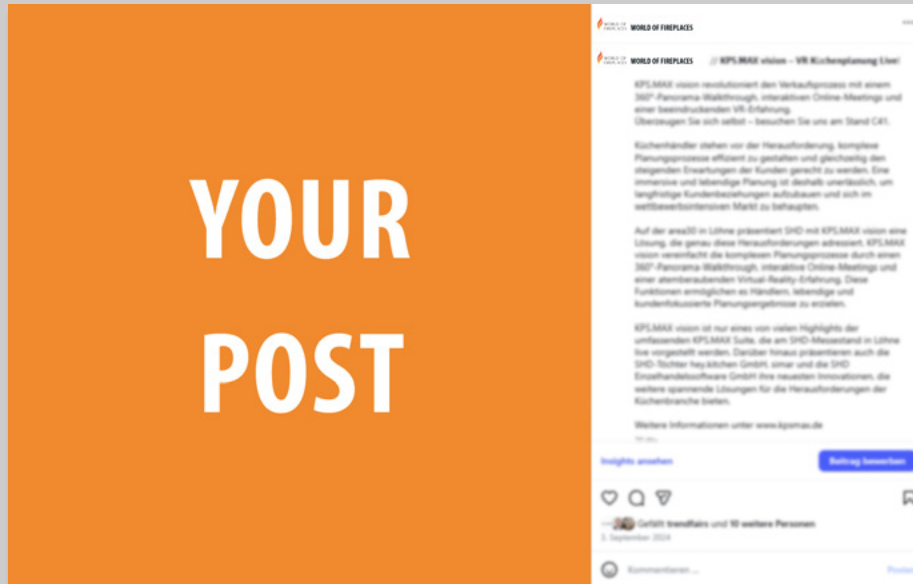
Data delivery

Please send data or download link by email at **least one week before dispatch** to:
Nicole Dylong, dylong@trendfairs.de

Online advertising media

news post

(sent via the WOF social media channel)



example illustration

News post on WOF social media channels

Take advantage of the high frequency of our social media channels (Facebook, Instagram & LinkedIn) and generate impressions of your individual news posts.

You provide us with the text and image, and we will post it for you, leveraging the popularity of WORLD OF FIREPLACES.

Investment

Per post

EUR 395

Data specification

- Your news article: headline, short teaser (max. 255 characters), news text
- Digital photo motif as JPG, GIF or PNG with max. 1 MB / 1,024 x 1,024 pixels
- YouTube film address

Data delivery

Please send data or download link by email **at least 7 days before publication** to:

Nicole Dylong, dylong@trendfairs.de

Advertising media special display leitmotif, online banner



example illustration

Leitmotif advertisements, online banners

Your high-quality product photo will become the 2027 theme for WORLD OF FIREPLACES in advertisements and online banners.

Your motif will be promoted exclusively and will receive a special unique selling point.

As part of our cooperation with the industry's leading trade media, a large number of advertisements will be placed in international trade magazines and online banners.

The leitmotif emphasises the uniqueness of your product and increases your reach. It can only be booked once.

Early booking is recommended, as the leitmotif will be visible with immediate effect.

Investment

EUR 6,250
Early bird price
until 31 May 2026 **EUR 5,900**

Booking until 29 January 2027

1x available

Data specification

- Digital photo motif (pure product photo, without logo and text)
- Format: W 210 x H 148 mm (+ 3 mm bleed), reduced size usable in portrait and landscape format
- Resolution: 300 dpi
- Pure product photo, no logos and text elements

Data delivery

Please send data or download link
as soon as possible by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Advertising media special

film presentation catering



Film presentation catering

WORLD OF FIREPLACES offers you the opportunity to present your corporate film. Several large monitors will be positioned in the catering area.

Your film will be shown here on a continuous loop over the three days of the trade fair.

We recommend short films between 60 and 90 seconds in length.

You will achieve maximum visibility for your advertising message.

Investment

Per film presentation EUR 1,295

Early bird price

until 31 May 2026 EUR 990

Booking until 29 January 2027

6x available

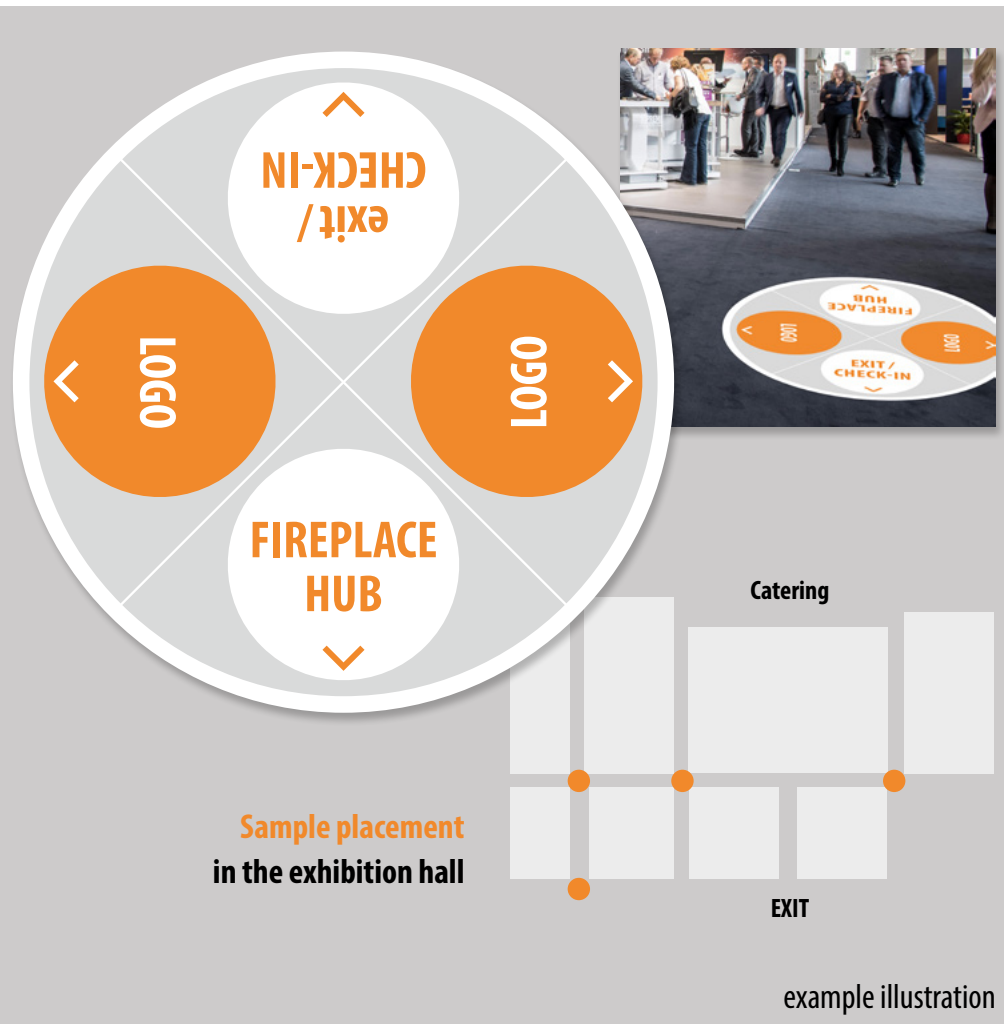
Data specification

Full-HD, max. 3 Min.

Data delivery

Filmlieferung per Download-Link bitte bis **29. Januar 2027** per E-Mail an:
Nicole Dylong, dylong@trendfairs.de

Advertising media special logo on floor graphics



Sample placement in the exhibition hall

EXIT

Catering

example illustration

Logo on floor graphics

At WORLD OF FIREPLACES 2027, you have the opportunity to use floor graphics as advertising space for your logo.

Floor stickers provide visitors with important directions and convey your advertising message. The stickers are located on the carpet at relevant aisle intersections in the hall.

Benefit from even more attention for your company at all important junctions.

Investment

Pro Logo **EUR 695**
Including production, assembly, disassembly for 3 days

Booking until 29 January 2027

12x available

Data specification

- Floorgraphic format: W 200 x H 200 cm
- Format of your logo: approx. W 35 x H 35 cm
- Digital logo as vector graphic, 4c, negative and black & white

Data delivery

Please send data or download link by **29 January 2027 at the latest** by e-mail to:

Nicole Dylong, dylong@trendfairs.de

Advertising media special

advertising banner at the entrance to the exhibition hall



example illustration

Advertising banner at the entrance to the exhibition hall

The advertising banners attached to the outer walls of the exhibition halls are visible from a great distance and are therefore clearly visible outside the exhibition grounds for the entire three days. A clear statement to visitors about your participation in the exhibition and your relevance in the market.

Every visitor passes by your advertising. You draw attention to your company in the entrance area.

This medium significantly increases your visibility and thus your success at the exhibition.

Investment

Per banner **EUR 2,495**
including production, assembly,
disassembly for 3 days

Booking until 29 January 2027

8x available

Data specification

- Banner: W 553 x H 305 cm
- Digital photo motif
- Resolution: 150 dpi
- Text / image 150 mm from the edge

Data delivery

Please send data or download link by
29 January 2027 at the latest
by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Advertising media special bridge tensioning strap



example illustration

Bridge tensioning strap

The pedestrian bridge between P1 & P2 is available to you as advertising space.

Banners offer an ideal surface for your message and enable you to directly address trade visitors arriving by public transport.

This is an eye-catching advertising space that will increase your trade fair success.

trendfairs reserves the right to allocate the spaces.

Investment

Per advertising space **EUR 795**
including production, assembly,
disassembly for 3 days

Booking until 29 January 2027

4x available

Data specification

- Format per advertising space:
B 500 cm x H 90 cm
- Digital photo motif
- Resolution: 150 dpi

Data delivery

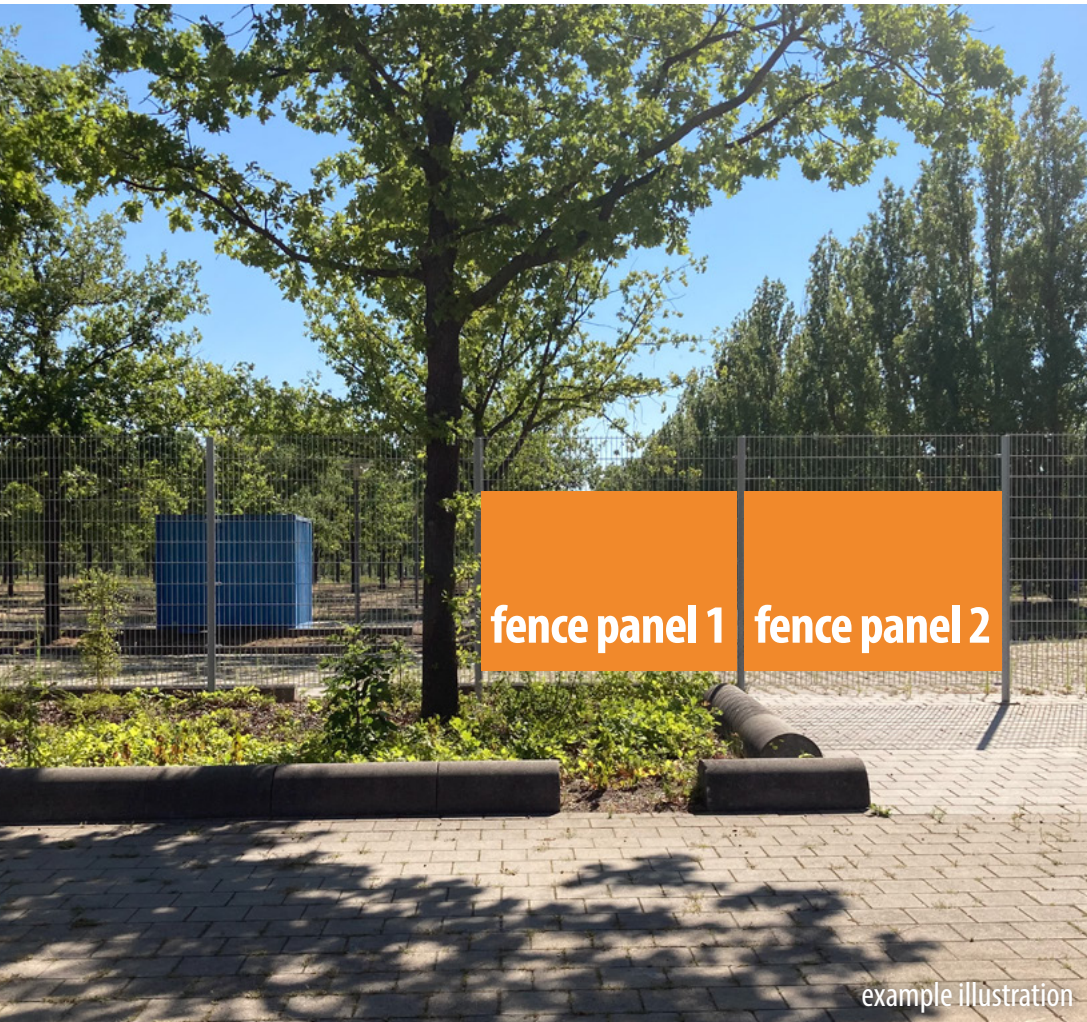
Please send data or download link by
29 January 2027 at the latest

by e-mail to:

Nicole Dylong, dylong@trendfairs.de

Advertising media special

advertising banner at the car park



Advertising banner at the car park

The fences between car park P1 and exhibition hall 5 are available to you as advertising space.

You can optimally position your brand on the banners and directly address car park users.

A powerful message about your trade fair presence and your market position.

trendfairs reserves the right to allocate the space.

Investment

- **1 fence panel** **EUR 990**
- **2 fence panel** **EUR 1,980**

including production, assembly, disassembly for 3 days

Booking until 29 January 2027

Data specification

- Format for one fence panel
B 240 x H 155 cm
- Format for two fence panel
B 494 x H 155 cm
- Digital photo motif
- Resolution: 150 dpi

Data delivery

Please send data or download link by
29 January 2027 at the latest
by e-mail to:

Nicole Dylong, dylong@trendfairs.de

Advertising media special mirror above washbasin



example illustration

Mirror above washbasin

One glance in the mirror and your customers know who you are! Surprise visitors with your message on the mirrors in numerous toilet facilities in the exhibition halls and in the Congress Centre Leipzig.

Investment

- **Per mirror** **EUR 350**
- **Package price 12 pcs.** **EUR 3,500**
including production, assembly,
disassembly for 3 days

Booking until 29 January 2027

36x available

Data specification

- Dimensions depend on location,
exact dimensions on request
- Digital photo motif
- Resolution: 150 dpi

Data delivery

Please send data or download link by
29 January 2027 at the latest
by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Advertising media special mirror in the hallway



Mirror in the hallway

On the way to the exhibition halls, there are large mirrors in the toilet facilities where visitors can admire themselves in all their glory.

Take advantage of this size and advertise with an eye-catching sticker. We are happy to assist you with the production.

Investment

- **Per mirror** **EUR 790**
- **Package price 4 pcs.** **EUR 2,900**
including production, assembly,
disassembly for 3 days

Booking until 29 January 2027

12x available

Data specification

- Format per mirror: W 138 x H 166 cm
- Digital photo motif
- Resolution: 150 dpi

Data delivery

Please send data or download link by
29 January 2027 at the latest
by e-mail to:
Nicole Dylong, dylong@trendfairs.de

Advertising media special

vima event scanner app – lead scanner in real time



example illustration

VIMA Event Scanner App

You will receive qualified leads from visitors to your stand.

The lead scanner records:

- Contact details of the trade fair visitor (company, name, address, e-mail)
- Number of visitors with date and time
- Assignment to own staff

The advantages are obvious:

Easy to use, straightforward evaluation of your trade fair contacts, personal customer contact on site and afterwards.

Contact your leads immediately after the conversation and significantly increase your trade fair success.

Investment

EUR 345

Booking until 29 January 2027

More information to the lead scanner:



[more information >](#)

Advertising media special

video / photo shoot at exhibition stand & trailer production



Video / photo shoot at exhibition stand & trailer production

A trade fair trailer is an excellent way to highlight your company as the highlight of the trade fair. After a brief briefing at the trade fair, an experienced team of photographers and videographers will create high-quality 4K recordings of your trade fair stand and selected product highlights. Optionally, short statements can also be recorded to present highlights.

In addition to video sequences, photographs can also be taken on request.

In post-production, we select the best shots and create your individual trade fair trailer for a predefined target format (e.g. YouTube landscape format, Instagram Reel or Story portrait format).

Investment

Individual and flexible booking options from EUR 1,500 depending on the respective effort

Services

www.messeshooting.medienpilot.de

[more information >](#)

Contact

messeshooting@medienpilot.de

Advertising media special

photo shoot at exhibition stand (outside exhibition hours)



example illustration

Photo shoot at exhibition stand (outside exhibition hours)

Professional photography of your exhibition stand.

The shoot takes place outside of exhibition hours in the morning or evening.

Investment

**Individual and flexible
booking options** from EUR 500
depending on the respective effort

Services

www.messeshooting.medienpilot.de

[more information >](#)

Contact

messeshooting@medienpilot.de

Advertising media booking

book your advertising media conveniently via your exhibitor management system (AMS)

The following link will take you directly to the AMS login page, where you can make your booking:

<https://aussteller.trendfairs.de/#/s/login>



QR code for AMS

Advertising media booking

please send your booking(s) by e-mail to dylong@trendfairs.de

Advertising packages

- | | | |
|---|------------------|---------------|
| <input type="checkbox"/> Package 'the only one' | EUR 9,995 | page 4 |
| <input type="checkbox"/> Package 'powered by' | EUR 3,995 | page 5 |
| <input type="checkbox"/> Package 'be visible' | EUR 3,295 | page 6 |
| <input type="checkbox"/> Package 'smart and individual' | EUR 1,995 | page 7 |

Print advertising media

- | | | |
|---|------------------|----------------|
| <input type="checkbox"/> Photo on the front cover of the trade fair magazine..... | EUR 895 | page 8 |
| <input type="checkbox"/> Advertisement cover page U2..... | EUR 1,295 | page 9 |
| <input type="checkbox"/> Advertisement cover page U3..... | EUR 1,295 | |
| <input type="checkbox"/> Advertisement cover page U4..... | EUR 1,295 | |
| <input type="checkbox"/> Advertisement 1/1 page..... | EUR 895 | page 10 |
| <input type="checkbox"/> Advertisement 2/1 page..... | EUR 1,295 | |
| <input type="checkbox"/> Editorial contribution to trade fair magazine..... | EUR 1,295 | page 11 |

Address

First name, surname
Company
Postcode/city
Phone
Email
Date, Signature

Advertising media booking

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Online advertising media

- Slider banner website – homepage..... **EUR 1,295** **page 12**
- Small ad banner website – homepage, 3 months **EUR 495** **page 13**
- Small ad banner website – homepage, 1 year..... **EUR 795**
- Premium information website..... **EUR 595** **page 14**
- Trade visitor newsletter – header image..... **EUR 995** **page 15**
- Individual, personalised special newsletter **EUR 1,295** **page 16**
- News post..... **EUR 395** **page 17**

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Advertising media special

- Leitmotif advertisements, online banners **EUR 5,900** **page 18**
- Film presentation catering..... **EUR 990** **page 19**
- Logo on floor graphics **EUR 695** **page 20**
- Advertising banner at the entrance to the exhibition hall..... **EUR 2,495** **page 21**
- Bridge tensioning strap **EUR 795** **page 22**
- Advertising banner at the car park – 1 fence panel **EUR 990** **page 23**
- Advertising banner at the car park – 2 fence panel **EUR 1,980**
- Mirror above washbasin – Per mirror **EUR 350** **page 24**
- Mirror above washbasin – Package price 12 pcs..... **EUR 3,500**
- Mirror in the hallway – Per mirror **EUR 790** **page 25**
- Mirror in the hallway – Package price 4 pcs..... **EUR 2,900**
- VIMA event scanner app – lead scanner in real time..... **EUR 345** **page 26**

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