



## Exhibitor Info No. 11 WORLD OF FIREPLACES, 17 - 19 April 2023

### Online exhibition

Dear Sir or Madam,

With this exhibitor information you will receive important details for your trade fair preparation.

### Online exhibition from 17 April 2023

An online edition will take place at the same time as the physical WORLD OF FIREPLACES. The costs for this are already covered by your stand package.

The online exhibition is created for visits during and after the presence fair. The online presence offers visitors a picture of your products and services 24 hours a day, 7 days a week - worldwide. During the ongoing presence fairs, the visitor optimises his visit planning at any time from his smartphone. After their visit, they can simply review their visit or recommend a visit to the online exhibition to their colleagues and employees who have stayed at home. This way, everyone can be a part of the WORLD OF FIREPLACES.

### Opening the backend to set up your content

Prepare your digital trade fair presentation and set up your content. Now you can log into the VMP (Virtual Fair Platform) and configure your stand:

[VMP Login](#)

The access data are the same as for your personal exhibitor management system.

If you have any questions, please contact us: T +49 89 244 193 207 or [lewis@trendfairs.de](mailto:lewis@trendfairs.de).

## What should you do as an exhibitor to make sure everything runs smoothly?

### Detailed instruction videos / tutorials

We have created videos for you on various topics in the backend area that will give you a simple introduction to content creation. Click in and let us guide you.

[Instruction videos / tutorials](#)

### Support platform

You can contact us here at any time if you need help or have questions about creating your content.

You can find them under:

<https://support.trendfairs.de/de/>

Contact us:

<https://support.trendfairs.de/de/customer/create-ticket/>

### Additional functions for your virtual exhibition stand

When you register for your stand, the following additional services are already included free of charge for your online exhibition:

- "Leave a Business Card" function
- "Leave an e-mail" function
- "Live chat" function

[Previous exhibitor info](#)

You can also find this exhibitor information in German [here](#).

Do you have any questions? We will be happy to help you.



#### Iryna Lewis

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[lewis@trendfairs.de](mailto:lewis@trendfairs.de)

Kind regards

Iryna Lewis

**wir sehen uns.**

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