trendfairs Press release

Numerous binding commitments – fourteen months before the start of the fair!

World of Fireplaces 2023: two-thirds of the stand space booked

With the "World of fireplaces" a new business platform is launched, which is organized in the interest and at the request of the European manufacturers of fireplaces - accompanied and supported by the industry association HKI (Frankfurt a.M.). The premiere will take place from 18 to 20 April 2023 at the Leipzig Exhibition Centre. This now precise target group orientation in conjunction with the importance of the 'world of modern fireplaces', which is underlined by its independence, is more than rewarded: Already 14 months before the start of the event, more than 60 percent of the planned exhibition space of 10,000 sqm has been firmly booked.

The incredible response to the new business event is an extremely pleasing start for organiser trendfairs GmbH from Munich and the entire industry. The live and online format developed together with the responsible industry association HKI (Frankfurt a.M.) has recently been launched in terms of sales since the beginning of the year.

Frank Kienle, Managing Director of HKI, is therefore optimistic: "The World of Fireplaces is a convincing trade fair format at the Leipzig location, which is geared to the needs of all those involved in the industry. The current booking status of about 60 percent of booked space confirms that we are establishing a trade fair that focuses on fireplaces. Trendfairs provides a trade fair platform that puts the perception of the industry in the foreground and makes lobbying and networking possible live."

Many companies are clearly committed - in the letter of intend for the first announcement of this trade fair, therefore, the "who's who" of successful industry players can be found:

Blue Fire GmbH, DBI, Erwin KOPPE - Keramische Heizgeräte GmbH, Extraflame S.p.A, Fireplace Kft., Ganz Baukeramik AG, Glen Dimplex Deutschland GmbH, GREBE Holding GmbH, HWAM, Jeremias Abgastechnik GmbH, Jotul Group, Kutzner + Weber GmbH, La Nordica S.p.A., MCZ Group, Moretti Fire Srl, Nordpeis, Ofen Innovativ OI GmbH, Ortner GmbH, Piazzetta S.p.A., PLANIKA Sp. z o.o, POUJOULAT GmbH, Rhein Ruhr Feuerstätten Prüfstelle GmbH, Skamol Europe GmbH, TermaTech A/S, TÜV Süd AG, WAMSLER Haus- und Küchentechnik GmbH, Weilburger GREBE Holding GmbH, wodtke GmbH, XEOOS GmbH.

Following companies or brands have already booked their spaces, for example

Attika Feuer, Austroflamm, Bertrams, Brula, Buderus, Contura, Culimeta Textilglas-Technologie, Drooff Kaminöfen GmbH & Co. KG, Ebios Fire, Exodraft, GRDN,Hoxter, Irlbacher Blickpunkt Glas, Justus, Kaschütz, Königshütte / KH, LEDA, Liftkar,Living Fire, Lotus, Möck, Modulkar, Muldenthaler Emaillierwerk, Olsberg, Oranier, Oscar Weil, Palazzetti, Panadero, Pertinger, Rais, Rakso, Rath, Rüegg, Sano, Schamottewerk Radeburg, Schiedel, SCHOTT ROBAX, SEM Schneider Elementebau,SILCA, Skanderborg, Spartherm, Unikar, VitriGasket, Wolfshöher Tonwerke, Xzense to the specialist event, which has set itself the task of target group-specific sales promotion, image cultivation, networking and lobbying as well as the promotion of the market segment "warmth, fire and comfort".

trendfairs Press release

Other exhibitors with a focus on pellet, tiled and storage stoves, electric fireplaces and stoves, decorative, imitation fireplaces, stoves and grills, outdoor combustion plants, exhaust systems, boiler, separation and control technology, fuel, ceramics and fireclay, software for smart homes and for plant control as well as suppliers and accessories suppliers, publishers and associations will join this obviously coveted B2B event.

Finally, the "World of Fireplaces" initiator and industry lobbyist Kienle is quoted again: "Specialist lectures, a platform for skilled craft, commerce and trade associations, an interesting supporting programme, special shows and "fire live" make the trade fair attractive. The trade visitor approach is aimed in particular at trade and sales. The trade visitor approach is aimed in particular at trade and sales. In addition, planners, architects, energy consultants and house construction companies are specifically addressed. We are pleased about the positive response to this new industry platform, which will further focus on the role of fireplaces and significantly promote the technology-open discussion."

The organizer can be reached at: trendfairs GmbH – Stefan-George-Ring 2 – D-81929 Munich – Phone +49 (0) 89 244 193 200 – info@trendfairs.de – www.trendfairs.de